PPLFF Meeting Minutes – 8 May 2003

The following members were in attendance:

Name	E-mail	Phone
Lori Adams		
Robert Armintor		
Bradley Blaisdel		
Ellie Collinson		
Alma Cremonesi		
Bill Crissman		
Paul Forsett		
Lynn Igel		
Jonelle Neighbor		
Marty Pebler		
Bob Steinborn		
Eric Verlo		
Marie Walden		
Bev Wasil		

The following members were unable to attend:

Erin Finley		
Marcea Flowers		
Tim Fotinos		
Julius Jacildone	m	
Chris May		
Tatiana Ramos		

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1) The meeting was called to order at 19:30.

2) The ongoing issue of venue was discussed. It was decided that the committee would try to convince the FAC to reduce the exorbitant fees being charged this year. Paul will try to set up a meeting with FAC director Sandy Bray, which Paul, Alma, Marie & Bev will attend. We may be forced to increase ticket prices if the FAC does not relent.

3) Sponsorships were discussed. Tim wrote a good "boilerplate" sponsorship letter, which Bobby will modify slightly, and which he expects to have completed within in a few days. Paul mentioned that we still need to contact Randy of the Sun Corporation for the purpose of obtaining sponsorship.

4) Marty will coordinate with Delaney at KRCC regarding access to the KRCC mailing list.

5) The issue of publicity was discussed, and it was proposed to target advertising towards other towns with presumably substantial numbers of film buffs, such as Boulder, Durango, Aspen, etc. Also discussed was ad placement in local and regional newspapers and entertainment listings, to include off-beat periodicals such as The Onion.

6) The idea of possible coordination with the Denver film festival was discussed at some length, but it was decided that no concrete action will be taken in this direction until we find out more about them and how they operate.

7) Ticket prices were discussed. The following price variations were determined:

Full festival pass, $70 (Early Bird until July 1, $60) (opening night?) $7.77 each
? — Half Pass (includes opening night plus 4 films), $35 (no early bird) (5 films) $7.00 each / $8.25
Day Passes - Opening Night, $25
Saturday, $25 (4 films) $6.25 each
Sunday, $25 (4 film) $6.25 each
Individual tickets (sold shortly before festival) - $10

8) The deadline for graphics preparation is 16 May. Marty will coordinate with Delaney and Julius to get this accomplished.

9) Alma, Jonelle & Brad will be attending the San Francisco film festival.

10) Lynn suggested using Wooglins Deli as the primary food concessionaire for the festival.

11) Ellie proposed having the Pride Center do the opening night catering, but it was decided that too many potential liability issues stood in the way (i.e., state and municipal regulations governing the serving of food to the public).

12) There will be a musical benefit show for the PPLFF on 23 May at 22:30 at the Hide & Seek Complex.

13) Paul reported that he has been unable to get a reply from the producers of "Claire" in San Francisco. This had tentatively been planned to be our opening night feature, and the matter remains unresolved.

14) It was agreed that the next meeting will be held at 19:30 on 5 June 2003, at 1262 Terrace Rd.

15) The meeting adjourned at 21:10.

Marty Pebler
Secretary of the Board, PPLFF